

## Student Pitch Challenge

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# New composition materials of car seat

A tale of automotive seats...







Citroën Oli

... to be reinvented!





### **Vitrimers: A breakthrough for** the automotive industry

A new family of polymers combining the assets of thermoplastics (TP) and thermosets (TS)

#### **Vitrimers**

- Malleability
- Recyclability
- Shaping

- TP-like processability with TS-like performance
- Self-healing
- Easy integration into existing manufacturing lines

- Mechanical strength
- High thermal performance

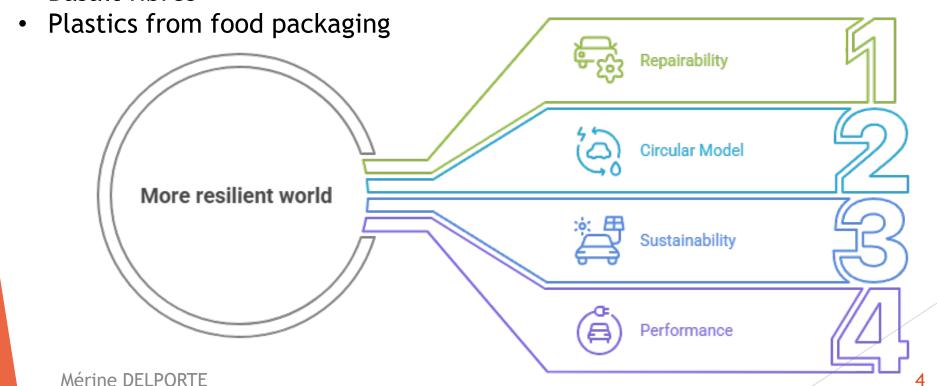




# Towards new sustainable circular composite materials

## Other feedstocks to be considered as reinforcement or additives:

- Rubber from used tyres
- Basalt fibres





## Student Pitch Challenge

Jean AGOPIAN- CESI





# The Nervous System of Mobility, Reinvented

In-Mold Wiring (IMW) doesn't just make vehicles lighter. It transforms their DNA for a more sustainable and intelligent era.



of our planet's direct CO<sub>2</sub> emissions come from the transportation sector.





4.5 km

of copper cables



40 kg

of additional weight



12 hours

of manual assembly





Lightweight

Virtually weightless



Integrated

Fused with the structure



Automated

Designed for automation



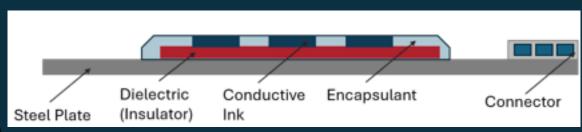


### Copper Cables vs. In-Mold Wiring

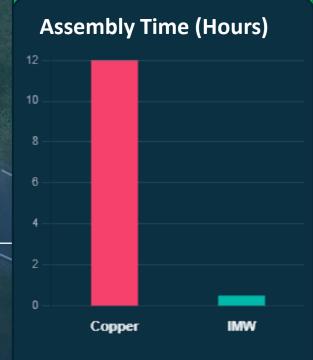
#### What is In-Mold Wiring (IMW)?

IMW is a multi-layer structure where conductive circuits are printed and encapsulated directly onto a base material, like a steel plate.











#### **Lifecycle Comparison**

Criteria	Copper Cables	In-Mold Wiring
Durability	Long-lasting but corrodes	Durable if encapsulated
Recyclability	Highly Recyclable (up to 80%)	Challenging (Mixed Materials)





### **Building Tomorrow: The Smart Factory** and the Connected Vehicle

#### **Traditional Factory: A Complex Chain**















#### **IMW Factory: A Streamlined Flow**











#### The Future of Mobility: The Vehicle as a Smart Surface



**Autonomous Driving** 



**Smart Interiors** 



**Seamless Integration** 





## Student Pitch Challenge

Julien Cardon-Belloy Baptiste Fournier Romain Augé
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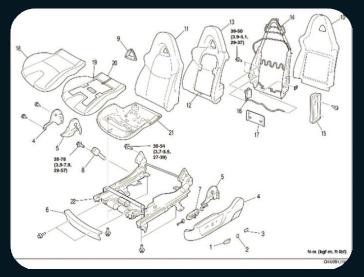


### Optimising Ergonomic Seats & Armrests by 3D Printing Expandable Polymers

Julien Cardon-Belloy
Baptiste Fournier
Romain Augé

## **Current issues with traditional seats:**

- Difficult to recycle due to heterogeneous materials
- Use of glue and assembly increases industrial waste
- Manufacturing involves multiple
   steps → energy and material loss





#### **Objective of the project:**

Rethink seat and armrest design for better ergonomics, sustainability, and industrial efficiency





# Our proposal: 3D printed expandable thermoplastics

#### **Materials selected:**

#### **Expandable PLA**

Lightweight

Biodegradable

Ideal for rigid structures

#### **Expandable TPU**

Wear-resistant

Flexible

Adapts to shapes and uses

#### **Process selected: FDM Additive manufacturing**

Mechanical metamaterials (hyper-light lattice or porous structure, tailored gradient of rigidity) combining stiffness, lightness, customization, local production, no waste



#### **Key innovation:**

- **1.** FDM 3D printing + control of temperature, flow rate, speed
- 2. Enables Shore hardness modulation in a single print
- **3.** Produces both rigid and soft zones without glue, foam, or separate parts





#### **Ecological and Economic Benefits**

Eliminating glues and assembly

Material optimization



Lighter parts

- ► Future developments
- Industrial validation (durability, temperature resistance, comfort)
- Material development (precise Shore control, bio-based options)
- Closed-loop recycling
- Smart integration (sensors, ventilation channels)
- Business development : IP , spin-off

3D printing expandable polymers offers a sustainable, ergonomic, and scalable solution for vehicle interiors.