

SECURE YOUR VIRTUAL ATTENDANCE NOW!

SIA and SFIP organize a virtual exhibition during the two days of congress. Take this opportunity to present to the main experts of the sector your applications and inform participants about your products and services.



VIRTUAL EXHIBITION 2021 - BOOTH PACKAGES

	BASIC	PREMIUM	ELITE
Rates € (Exc. French VAT of 20%)	2 000 €	3 000 €	5 000 €
Virtual booth*	✓	✓	✓
Included badges	2	3	5
Logo on all congress material	✓	✓	✓
Announcement as exhibitor during the conference opening	✓	✓	✓
One to one meetings via video calls	✓	✓	✓
Products & Services showcase**		2	4
Opening session video - 10 sec. (1 session of your choice) or Company pitch		✓	✓
Opening video & announcement as major sponsor before the Round table or Keynote Speech - 1 min			✓
Extra badges discount		-10%	-30%

*Virtual Exhibitor Booths via the SwapCard platform

Features included:

- Video banner: Both exhibitors and organizers can add a video as the banner of the exhibitor profile. The video can be live or pre-recorded.
- Company details, information and social media accounts.
- Meetings: Attendees can request meetings and video calls with the exhibitor page or directly with an exhibitor member.
- Sessions: Exhibitors sponsoring or speaking in a session will have the sessions attached to their profile.
- Documents: Exhibitors can add documents and links to their profile (pdf, doc, docx, ppt, pptx, png, jpg or external links) // 2 for BASIC - 3 for PREMIUM & 5 for ELITE
- Team members: Attendees can see and contact the team members of each exhibitor company.

**Products & Services Showcase: the exhibitor profile page showcases & highlight the products and services the company offers and redirect to a special page

ADVERTISING VIRTUAL EVENTS / 2021 Rates € (Exc. French VAT of 20%)

Your banner in the confirmation e-mail sent to each participant	1 300 €
Advertising Ad on the platform home page	1 300 €
Conference book Ad Inside front cover (Distributed to all attendees)	1 300 €
Conference book Ad Inside page (Distributed to all attendees)	950 €
Opening session video - 10 sec. (1 session of your choice) - Limited number	950 €
Extra Product or Services showcase (for exhibitors only)	500 €

You have other ideas? Please contact us to discuss the best way to highlight your company

