



SIA POWERTRAIN // PARIS 2023

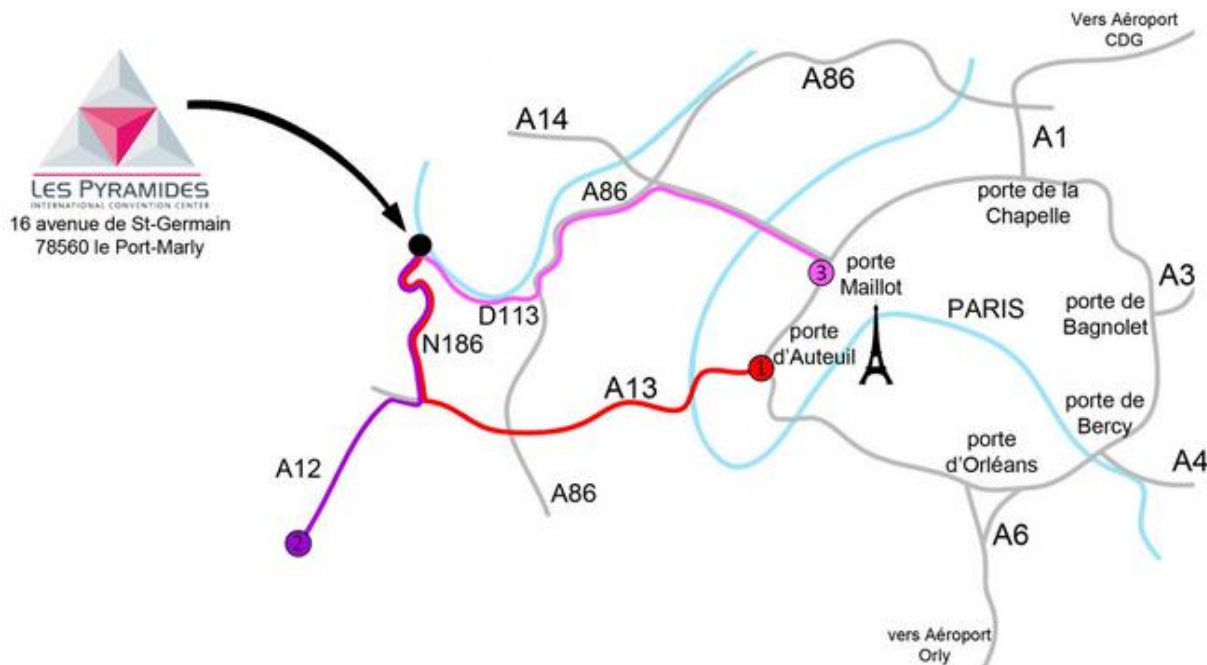
14 & 15 JUNE 2023 // LES PYRAMIDES – PORT-MARLY

A promotional banner for the SIA Powertrain Paris 2023 event. The banner is split into two main sections. The left section features a technical illustration of a vehicle's powertrain components, including the engine, transmission, and drivetrain, rendered in blue and green. A white speech bubble above the illustration contains the text '14-15 JUNE 2023'. The right section has a solid blue background with white text. At the top, it reads 'International Congress & Exhibition'. Below that, the event title 'SIA POWERTRAIN PARIS 2023' is displayed in large, bold, white letters. Underneath the title, a smaller line of text states 'Powertrain solutions for urban and regional mobility for passenger cars and commercial vehicles'. At the bottom of the right section, there is a yellow chevron icon pointing right, followed by the text 'PORT-MARLY - FRANCE'. The SIA logo is positioned in the top right corner of the banner.

SIA PWT // Paris 2023

> Les Pyramides

- Grand Auditorium
- 3 parallel sessions
- Exhibition space of more than 1000 sqm
- Parking lot of 1000 places



Call for Demo-Cars

- **Organizers are soliciting companies for demonstration vehicles that will showcase technologies related to the conference topics.**
- Demo cars will be displayed in front of the conference venue, on Les Pyramides open-air parking lot (day and night security).
- You will also be able to easily access the road for a 5 to 10 minutes ride or access a dedicated space within the conference venue for demo-cars without license plate.





PLEASE SEND US BEFORE **MAY 08TH** AN EMAIL WITH THE FOLLOWING INFORMATION

- Name of technology presented
- Type of car
- HD pictures and a 5 lines presentation that will be added to the Congress App.

Contact: Martin Pierrelée / SIA – martin.pierrelee@sia.fr



Demo-Cars in situ

- Dedicated area in front of the entrance 
- Electrical charger available (1) 
- VIP parking >> private track 
- Exit for tests-drive on the road 



Demo-Cars – On Road possibilities

