

EXHIBITION & SPONSORING

This unique event will bring together more than 500 participants: directors, managers, heads of department, engineers, researchers and technicians. An exceptional line-up of guests and speakers will be present for the occasion.

The exhibition will allow you to showcase your company, present your latest products and make privileged contacts at this unique gathering of targeted decision-makers.

Maximize your visibility by becoming a sponsor! With a corporate sponsorship, you gain unmatched recognition as an industry leader and generate an abundance of goodwill. Consider our 4 packages: BRONZE, SILVER, GOLD and PLATINUM (for one company only).

Booths may be reserved for immediate entry. This offer is limited and it is highly recommended to book your booth space as early as possible.

	Standard	Bronze	Silver	Gold	Platinum
RATES (exc. VAT)	2 900 €	4 900 €	6 900 €	11 900 €	15 900 €
Fitted-out stand	6 m ²	9 m ²	12 m ²	18 m ²	24 m ²
Included invitations	2	4	5	8	10
Your logo on congress materials		x	x	x	x
Your company leaflet or goodies enclosed in the conference bag			x	x	x
One page of advertising in the book of conference			½ page	Full page	Full page
One page of advertising in the programme				½ page	Full page
Corporate banner included in all e-mailing campaigns					x
Announcement as the unique major sponsor of the congress on all documents					x
Preferential placement in the exhibition area					x
Discount on extra badges*	0%	-5%	-10%	-20%	-30%
Extra space		300 € per square meter			

*As small firms and laboratories enjoy a lower rate, they cannot benefit from this extra discount

ADVERTISING

Do not miss the opportunity to advertise in the congress documents: a portal to leading decision-makers in the automotive industry.

RATES (exc. VAT)	Back cover	Inside	Inside front cover	Inside back cover
Programme (sent once by mail and several times by e-mail)	1 300 €	950 €	1 100 €	1 100 €
Conference book (Distributed to all attendees)	1 300 €	950 €	500 €*	1 100 €
Insertion of company booklet in the conference bags			1 100 €	
Cords and Badges with your logo			1 100 €	
Conference bag with your logo			1 100 €	

*Half-page only

