

EXHIBITION AND SPONSORSHIP

	Standard	Bronze	Silver	Gold	Platinum
RATES (exc. VAT)	2 900 €	4 500 €	6 500 €	10 700 €	16 000 €
Fitted-out booth	6 m ²	9 m ²	12 m ²	18 m ²	24 m ²
Included invitations	2	4	5	8	12
Your logo on congress materials		x	x	x	x
Ad in the book of conference		½ page	½ page	Full page	Full page
Ad in the programme			½ page	Full page	Full page
Corporate banner in e-mailing campaign				x	x
Company leaflet or goodies enclosed in the conference bag					x
Announcement as major sponsor					x
Preferential placement in the exhibition area					x
Discount on extra badges*	0%	-10%	-20%	-30%	-50%
Extra space		600 € per square meter			

*As small firms and labos enjoy a lower rate, they can't benefit from this extra discount

ADVERTISING

Do not miss the opportunity to advertise in the congress documents: a portal to leading decision-makers in the automotive industry.

RATES (exc. VAT)	Back cover	Inside	Inside front cover	Inside back cover
Programme (sent once by mail and several times by e-mail)	1 300 €	950 €	1 100 €	1 100 €
Conference book (Distributed to all attendees)	1 300 €	950 €	-	1 100 €
Insertion of company booklet in the conference bags			1 000 €	
Lanyards			1 000 €	
Conference bag with your logo			1 000 €	

