

EXHIBITION & ADVERTISING

This unique event will bring together more than 300 participants: directors, managers, heads of department, engineers, researchers and technicians. An exceptional line-up of guests and speakers will be present for the occasion.

The exhibition will allow you to show-case your company, present your latest products and create privileged contacts within this unique gathering of targeted decision-makers.

Booths may be reserved for immediate entry. This offer is limited and it is highly recommended to book your booth space as early as possible.

	SHELL	BUSINESS	PREMIUM	EXCLUSIVE	ELITE
Rates € (Exc. French VAT of 20%)	4 500 €	7 200 €	12 000 €	16 600 €	18 200 €
Fitted-out booth	9 sqm	12 sqm	18 sqm	24 sqm	30 sqm
Included badges	2	4	8	10	12
Logo on congress materials	x	x	x	x	x
Ad in book of conference		1/2	1	1	1
Ad in programme		1/2	1/2	1	1
Flyer insertion in conference bag			x	x	x
E-mail banner				x	x
Preferential location in exhibition					x
Announcement as major sponsor					x
Extra badges discount *	-10%	-20%	-30%	-40%	-40%
Extra Square Meter	500 € per square meter				

* As SMEs / Universities & Labs enjoy a lower entry rate, they cannot benefit from this extra discount

Rates € (Exc. French VAT of 20%)	BACK COVER	INSIDE	INSIDE FRONT COVER	INSIDE BACK COVER
Programme (sent once by mail & several times by e-mail)	1 300 €	950 €	950 €	1 100 €
Conference book (Distributed to all attendees)	1 300 €	950 €	1 100 €	1 100 €
Insertion of company booklet / goodies in the conference bags**			1 500 €	
Conference bag with your logo**			1 500 €	
Lanyards**			2 000 €	
Demonstrator or demo-cars within the exhibition hall ***			1 000 € / sqm	
Coffee Breack sponsoring ****			On request	
Lunch ****			On request	

* Half Page

** In 300 samples

*** Without booth package + advertising in the Congress Leaflet

**** Company name & Logo on the programme + your poster(s) next to the table(s) buffet

