

EXHIBITION & SPONSORSHIP

An exhibition will take place near the conference rooms during the 2 days of the conference. This exhibition will allow you to inform the participants, to present your new products or solutions and to make privileged contacts at this unique gathering of target decision makers.

BECOME A SPONSOR! Maximize your visibility by becoming a sponsor: with a corporate sponsorship, you gain unmatched recognition as an industry leader and generate an abundance of goodwill.

NEW!

For Platinum sponsors only > unlimited number of invitations for the company staff members.

RATES (exc. VAT)		SMEs* PFA FILIERE AUTOMOBILE & MOBILITES	Standard	Bronze	Silver	Gold	Platinum
RATES (exc. VAT)		1 500 €	3 900 €	6 900 €	9 900 €	13 900 €	16 900 €
Fitted-out booth		6 m ²	9 m ²	12 m ²	18 m ²	24 m ²	33 m ²
Included invitations	Full congress – 2 days	1	2	3	5	8	unlimited**
	Half congress – 1 day	2	4	6	10	16	
Logo on congress materials		-	-	x	x	x	x
Advertising in the book of conference		-	-	½ page	½ page	Full page	Full page
Advertising in the programme		-	-	-	½ page	½ page	Full page
Corporate banner in emailing campaign		-	-	-	-	-	x
Announcement as the major sponsor		-	-	-	-	-	x
Preferential placement in the exhibition		-	-	-	-	-	x
Extra badges				300€		-	

*This offer is reserved to the small firms which attend to the Pitch PME session organized by the PFA

**Reserved for company staff members only - A nominative list of attendees will be required 14 days before the conference - Attendees must precise when they intend to come to the congress, and must be equally divided between day 1 and day 2.

Do not miss the opportunity to advertise in the congress documents: a portal to leading decision-makers in the automotive industry.

RATES (exc. VAT)	Back cover	Inside	Inside front cover	Inside back cover
Programme (sent once by mail and several times by e-mail)	1 300 €	950 €	1 100 €	1 100 €
Book of Conference (Distributed to all attendees)	1 300 €	950 €	-	1 100 €
Insertion of company booklet in the conference bags	1 000 €			
Cords and badges with your logo	700 €			
Conference bag with your logo	700 €			

