## **EXHIBITION & SPONSORSHIP**



## **BOOK YOUR BOOTH OR BECOME A SPONSOR**

An exhibition will take place near the conference rooms during the 2 days of the congress. This exhibition will allow you to inform the participants, to present your news and to create privileged contacts within this unique gathering of target decision-makers.

## Maximize your visibility by becoming a sponsor!

With a corporate sponsorship, you gain unmatched recognition as an industry leader and generate an abundance of goodwill.

	STANDARD	BRONZE	SILVER	GOLD	PLATINIUM
Rates € VAT Exc.	2 800 €	3 600 €	6 000 €	8 000 €	10 000 €
• Fitted-out booth	6 sqm	9 sqm	12 sqm	18 sqm	24 sqm
• Included badges	2	4	5	8	12
• Logo on congress materials		Χ	Χ	Х	Χ
Ad in book of conference		1/2	1/2	1	1
• Ad in programme			1/2	1	1
• Flyer insertion in conference bag					Χ
• E-mail banner					Χ
Preferential location in exhibition					Χ
• Announcement as major sponsor					Χ
• Extra badges discount		-10%	-20%	-30%	-50%

## **ADVERTISING**

Do not miss the opportunity to advertise in the congress documents: a portal to leading decision-makers in the automotive industry.

RATES (exc. VAT)	Back cover	Inside	Inside front cover	Inside back cover	
Book of Conference (Distributed to all attendees)	1 300 €	950€	-	1 100 €	
Insertion of company booklet in the conference bags		1 000 €			
Cords and badges with your logo	700 €				
Conference bag with your logo	700 €				