

➤ CALL FOR PAPERS



International Congress & Exhibition

DECORATION AND MATERIAL TREND

Deadline for proposals submission
APRIL 19, 2019

OCTOBER 1 - 2,
2019

CCI CAMPUS
STRASBOURG (FRANCE)

Scientific Committee:

Laurence Dufrancatel, Faurecia
Xavier Duteurtre, CNEP
Gérard Liraut, GROUPE RENAULT

Dominique Manceau, Plastivaloire
Nathalie Pécoul, AddUp
Stéphane Ravassard, Groupe PSA

Organisation & contacts:

Speakers

Chantal Sohm - SFIP
Tél. +33 1 46 53 10 74
chantal.sohm@sfip-plastic.org

Exhibition & sponsoring

Molly Boissier - SIA
Tel. +33 1 41 44 93 74
molly.boissier@sia.fr

INTRODUCTION

.....

If you are interested in giving a paper, please use the form page 4 to submit your proposal with an abstract on an A4 page maximum (page 5) and send them already now, and by **April 19, 2019** to chantal.sohm@sfip-plastic.org

.....

SIA – Société des Ingénieurs de l'Automobile – and SFIP – Société Française des Ingénieurs des Plastiques – organize the congress Decoration and Material Trend 2019, at Strasbourg (France), on October 1 & 2, 2019.

Two days of exchanges, meetings, networking and of presentations: a unique opportunity to meet fellows, to exchange on common topics, to discover new decoration and materials, new products and services, and to attend conferences.

This event will be organized around four themes that build attractive design and perceived quality, taking as well in account the enhancement of material and decoration durability, and the reduction of their environmental impact.

TOPICS OF THE CONGRESS

Expectation of the customers

- > Socio-cultural trends for next years
- > Marketing strategy of brands of various fields (automobile, cosmetics, luxury goods, packaging...)
- > Intention design colors and materials

Innovations products and decoration

- > Decoration and move upmarket
- > Films - textiles - skins, polymer materials and authentic materials
- > Integration of functions and multi-applications / multi-purpose

Innovating processes

- > Graining, painting, metallization, surface treatment
- > Material overmolding (textile, wood, composites)
- > New technologies

Environmental impacts

- > Eco-friendly materials and design valorisation
- > The environmental challenges of the 21st century
- > Answers to international regulations, particularly in the field of decoration

VENUE

The congress will be held in CCI Campus Strasbourg which is directly accessible from Strasbourg city centre by tramway and has a large car park. This site has a beautiful amphitheatre with all the latest audio and video techniques, and a large exhibition area located next to the conference room.



EXHIBITION & SPONSORING



SIA and SFIP organize an exhibition during the two days of congress. Take this opportunity to present to the main experts of the sector your applications and inform participants about your products and services.

We propose the following formulas, flexible according to your needs and budget.

PACKAGES

	BASIC	SHELL	BUSINESS	PREMIUM
Rates € (Exc. French VAT of 20%)	3 400 €	4 500 €	7 200 €	12 000 €
Fitted-out booth	6 sqm	9 sqm	12 sqm	18 sqm
Included badges	2	2	4	8
Logo on congress materials		x	x	x
Ad in book of conference			1	1
Ad in programme			1/2	1
Advertising banner in emailing				x
Extra badges discount *		-10%	-20%	-30%

* As SMEs / Universities & Labs enjoy a lower entry rate, they cannot benefit from this extra discount

ADVERTISING

Rates € (Exc. French VAT of 20%)	BACK COVER	INSIDE	INSIDE FRONT COVER	INSIDE BACK COVER
Conference book (Distributed to all attendees)	1 300 €	950 €	550 €	1 100 €
Programme (printed and online)	1 300 €	950 €	1 100 €	1 100 €
Insertion of company booklet / goodies in the conference bags**			1 500 €	
Conference bag with your logo**			1 500 €	
Lanyards			2 000 €	
Coffee break, lunch cocktail or dinner sponsoring ***			On request	

* Half Page

** In 250 samples

*** Company name & Logo on the programme + your poster(s) next to the table(s) buffet

DINNER SPONSORING



On the evening of 1 October, a dinner will be held in one of the restaurants in downtown Strasbourg. If you wish to participate in the financing of this convivial moment dear to the participants, we are at your disposal to answer your request.

Depending on your budget, you could sponsor:

- > part or all of the dinner,
- > the wines that will be served
- > the cocktail apertif.

SUBMISSION FORM, CALL FOR PAPERS

DEADLINE: APRIL 19, 2019

Speaker

Company:

Title: Forename: Surname:

Position:

Full address:

Phone: Cell:

E-mail :

Co-speaker

Co-author

Company:

Title: Forename: Surname:

Position:

Full address:

Phone: Cell:

E-mail :

Co-speaker

Co-author

Company:

Title: Forename: Surname:

Position:

Full address:

Phone: Cell:

E-mail :

Title of the paper:

Have you already given this paper? And if so, where and when?

Useful information:

- 20 minutes will be allocated to each presentation and 5-10 minutes to questions/answers.
- Presentation speaking language: French or English.
- Slides in English (with maximum one slide dedicated to company presentation and one for portfolio).

Attention:

- All companies selected by the organizers undertake to give the paper on the day of the congress.
- Our speakers are invited to the conference days including breaks, lunches and dinner (at their expense: travel and accommodation during the rehearsal and conference).
- In the case of a co-presentation (two speakers) of the same company, only one speaker is free of participation fees.

ABSTRACT

Title

Abstract



Please send the 2 pages of the submission form by April 19, 2019 to chantal.sohm@sfip-plastic.org
SFIP – Le Diamant A – 92909 Paris la Défense Cedex – France – Tel. +33 1 46 53 10 74