

# ERTS 2006

**3<sup>rd</sup> European Congress ERTS  
EMBEDDED REAL TIME SOFTWARE**

**25 - 27 January 2006 – Toulouse**



## **SPONSORSHIP PROGRAMME**

***CENTRE DE CONGRES PIERRE BAUDIS,  
TOULOUSE - FRANCE***

**ORGANISED BY :**



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# 3<sup>RD</sup> European Congress ERTS 2006

## EMBEDDED REAL TIME SOFTWARE

### CONFERENCE OUTLINE

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The three engineering societies, SIA,AAAF and SEE, representing automotive, aeronautics and space, are organizing the third edition of the Embedded Real Time Software congress ERTS 2006. The co-chairing of this congress by AIRBUS and SIEMENS VDO indicates that cross-fertilization and synergies between aerospace and automotive are possible.

2006 is the good time to obtain feedback from recent industrial developments, such as modular avionics, flying with A380 and Autosar, an industrial initiative close to delivering the expected world open standard platform for the vehicle industry. In line with this feedback, the third congress will put special emphasis on lessons learnt in:

- **Applying emerging technologies (in industry) such as formal verification.**
- **Applying increasingly standardized development methods and approaches such as UML and CMM-I.**
- **Business models for software including topics as Open Source or Embedded Software sold as a stand alone product.**

ERTS 2006 will also be the right time to look into other fields that have solved complex architecture challenges. From space down to subway, from telecom networks to energy distribution, key examples will be explored for the benefit of participants in search of brilliant new ideas.

ERTS 2006 will also provide the opportunity to learn from players in research fields and the newest trends in basic research that we need to consider in our embedded system roadmap, to maintain leadership in this domain. All these issues and more will be addressed during the ERTS 2006 in the form of conference presentations, high level round tables, or panel discussions.

Last but not least, everybody delivering value in the supply chain of ERTS is invited to exhibit his specific solutions from microcontroller platforms to software modules, case tools, testing and certification as well as engineering services.

### TOPICS OF INTEREST

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Areas of interest include - but are not restricted to - the following:

#### **1 – Architecture**

- Complexity management
- Networks

#### **2 – Languages, Process, Methods and Tools**

- CMMI and best practices
- Open Source, open systems and software architectures
- Model Driven Architecture / Model Driven Engineering (MDA/MDE)
- Architecture Description Languages (ADL)/EAST-EEA
- Object oriented methods
- Certification

#### **3 – Dependability: safety, security...**

- Verification and validation
- Resilience
- Diagnosis
- Product and process approaches

#### **4 – Human-Machine Interactions**

- For system operation
- For system development

#### **5 – Business models**

- Open Source
- Open system software architectures
- Reusability
- Evolvability

#### **6 – Standardization**

- System and software description
- Diagnostic
- Safety

#### **7 – Status on current national and European programs**

## CONFERENCE COMMITTEES

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### Congress Co-Chairmen:

G rard LADIER – Airbus  
Jean-Luc MAT  – Siemens VDO Automotive

### Programme Committee Chairman:

Jean-Claude LAPRIE – LAAS

### Programme Committee Members:

Paul ARBERET – CNES  
Eric BANTEGNIE – Esterel  
Technologies  
Jean-Paul BLANQUART – EADS  
Astrium  
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Transportation  
Eric CAZEAUX – Siemens  
Transportation Systems  
Jacques CAZIN – ONERA-CERT  
Alain CHEVALIER – Airbus  
Pierre COMBES – France Telecom R&D  
Pierre DUBOIS – Rockwell-Collins  
France  
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Antoni FERRE – Lear Automotive

James FERRYMAN – University of  
Reading  
Jos  Alberto FONSECA –  
Universidade de Aveiro  
Werner FROEHLING – Volvo  
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Philippe GASNIER –Delphi  
Bruni Guy - SNECMA  
Michael HANEBERG – BMW AG  
J rgen HANSSON – Link ping  
University  
Alain JAAFARI – UPJV / SEE  
Alain JULLIEN – Alstom  
Didier JUVIN – CEA-LIST  
Gilles LE CALVEZ – Valeo  
Emmanuel LEDINOT – Dassault  
Aviation  
Pierre MALATERRE – PSA Peugeot  
Citro n  
Zoubir MAMMERI – IRIT-UPS

John McDERMID – University of York  
Christophe MORENO – Alcatel Space  
Gilles MOTET – INSA  
Rafael RODRIGUEZ – GTD  
Cyrille ROSAY – CEAT  
Thomas SCHARNHORST –  
Volkswagen  
Eckehard SCHNIEDER – TU  
Braunschweig  
Yves SOREL – INRIA  
Jean-Loup TERRAILLON – ESTEC  
(ESA)  
Thomas THURNER – MB Tech  
Fran ois VERNADAT – FERIA/LASS  
Fran ois VERNIERES – IERSET  
Ulrich VIRNICH – Siemens VDO  
Automotive  
Stefan VOGET – Bosch (SE)  
Louis-Claude VRIGNAUD – Siemens  
VDO Automotive

### Organising committee members:

Micheline BERTAUX - SEE  
Marc CHARLET – SIA  
Guy DESTARAC – AAAF  
Jean-Louis GUIRAUD – SEE/ENSICA  
Jo lle HUNEAU-STELLA – AAAF  
Christel SEGUIN – SEE / ONERA  
Alice TORGUE – AAAF / ONERA  
B atrice VALDAYRON - SEE  
Louis-Claude VRIGNAUD– SIA / Siemens VDO Automotive

## WHY BE AN ERTS 2006 SPONSOR ?

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**ERTS** is a renowned European Congress held on a bi-annual basis. Its 3<sup>th</sup> conference will be held in France in January 2006 and is expected to attract 600 delegates.

Organised by the **SIA – Société des Ingénieurs de l'Automobile**, the **AAAF – Association astronautique et Aéronautique de France**, and the **SEE – Société de l'Electricité, de l'Electronique et des Technologies de l'Information et de la Communication**, three reputable learned societies, its success is guaranteed.

Moreover, ERTS is 2006 is:

- An unique European cross sector event on Embedded Software (Information Technology / Aeronautic / Automotive)
- 600 attendees
- an exhibition gathering more than 40 Exhibitors
- 45 lectures
- In "Midi-Pyrenees" region where the main priority is given to "Embedded Electronic Systems for Intelligent Transportation"
- The well-known city of Toulouse in the International Convention Center "Pierre Baudis"
- Involvement of the main industrial companies (OEM's, suppliers, others) and the R&D Centers in Aeronautic, Aerospace, Automotive and Railway.

**ERTS 2006** will provide a platform for top-level scientists during the three days of the conference. Representatives from universities and research centres, from the main industries (directors, managers, department leaders, engineers, researchers and technicians) as well as journalists, will participate.

During the event, various types of support will reinforce your company image regarding the delegates.

Different levels of sponsoring will enable you to access special services chosen to promote the partner companies.

## SPONSORSHIP LEVELS

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Develop your communication with ERTS 2006 and benefit from the following opportunities:

### ❖ PLATINIUM LEVEL

**This formula makes you the major partner of the event and provides you an optimal visibility.**

Benefits:

- your company's logo on the ERTS web site with 10 lines about your company activities and on all the ERTS documents (advanced programme, exhibition catalogue, CD of proceedings, book of abstracts...).
- 4 free registrations to the entire conference
- One A4 of colour advertising in the advanced programme (4000 copies distributed all over Europe)
- Company's logo on the conference bags (for the first 2 Platinum Sponsor to register)
- Company advertisement included in the conference bags
- 1 coffee break personalised with your company logo.
- 1 exhibition booth of 9 m<sup>2</sup>

Cost : 18 000 € (excl. VAT: 19,6%)

### ❖ GOLD LEVEL

Benefits:

- your company's logo on the ERTS web site with 10 lines about your company activities and on all the ERTS documents (advanced programme, exhibition catalogue, CD of proceedings, book of abstracts...).
- A half A4 page of colour advertising in the advanced programme (4000 copies distributed all over Europe)
- 2 free registrations to the entire conference
- Company advertisement included in the conference bags
- 1 exhibition booth of 6 m<sup>2</sup>

Cost : 12 000 € (excl. VAT: 19,6%)

### ❖ SILVER LEVEL

Benefits:

- Your company's logo on the ERTS web site with 10 lines about your company activities and on all the ERTS documents (advanced programme, CD of proceedings, book of abstracts...).
- 1 free registration to the entire conference

Cost: 5 000 € (excl. VAT: 19,6%)

## **ADVERTISEMENT**

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Do not miss the opportunity to advertise in the Programme, in the Book of Abstracts and in the accessories of the Conference: a portal to leading decision-makers in automotive, aeronautic and space industries.

### **Advanced Programme (4000 copies in colour)**

Back cover	<b>1 500 €</b>
Inside front cover	<b>1 000 €</b>
Inside back cover	<b>900 €</b>
Full page inside	<b>800 €</b>
Half page inside	<b>500 €</b>

(Excl. VAT: 19,6%)

### **Book of Abstracts (distributed to all the participants)**

Back cover (color)	<b>1 700 €</b>
Inside front cover (color)	<b>1 200 €</b>
Inside back cover (color)	<b>1 000 €</b>
Full page inside (B&W)	<b>900 €</b>

(Excl. VAT: 19,6%)

## **OTHER FORMS OF SPONSORSHIP**

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### **Social events**

Sponsorship of Gala Dinner	2 000 € (excl. VAT: 19,6%)
Sponsorship of a Conference Lunch	1 500 € (excl. VAT: 19,6%)

### **Conference bag:**

Insertion of your company advertisement in the conference bags:	1 000 € (excl. VAT: 19,6%)
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### **Accessories:**

Cords and badges support (Min 700 samples providing by your company)	2 000 € (excl. VAT: 19,6%)
Memo pads and pens in the conference bag (Min 700 providing by your company)	1 500 € (excl. VAT: 19,6%)

We remain at your disposal should you wish to take a closer look at any other forms of sponsoring you may have in mind.

## ERTS 2006 - CONFERENCE OVERVIEW

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	Morning	Lunch	Afternoon	Evening
			<i>Delegates' arrival</i>	
<b>Wednesday 25 January</b>	<i>Opening Session (mid-morning coffee break)</i>	<i>Exhibition Hall</i>	<i>2 parallel sessions (mid-afternoon coffee break)</i>	<i>Reception in the Exhibition Hall</i>
<b>Thursday 26 January</b>	<i>2 parallel sessions (mid-morning coffee break)</i>	<i>Exhibition Hall</i>	<i>2 parallel sessions (mid-afternoon coffee break)</i>	<i>ERTS Gala Dinner</i>
<b>Friday 27 January</b>	<i>2 parallel sessions (mid-morning coffee break)</i>	<i>Exhibition Hall</i>	<i>Closing Session (mid-afternoon coffee break)</i>	

## LOCAL ORGANIZATION

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**Béatrice VALDAYRON**

**SEE**

17, rue Hamelin  
75 783 Paris cedex 16 - FRANCE

☎ : +33 (0)1 56 90 37 03

Fax : +33 (0)1 56 90 37 08

e-mail: erts2006@see.asso.fr

Web://www.erts2006.org

**ERTS 2006**  
**25 – 27 January 2006**  
**Toulouse, France**

**SPONSORSHIP**

Please return to the SEE : 17, rue Hamelin – 75783 PARIS CEDEX- FRANCE  
 Tel: +33 (0)1 56 90 37 03 / Fax: +33 (0) 1 56 90 37 08  
 e-mail : erts2006@see.asso.fr

<b>COMPANY</b>			
<b>FAMILY NAME</b>			
First name			
<b>ADDRESS</b>			
		<b>COUNTRY</b>	
<b>TELEPHONE</b>		<b>FAX</b>	
<b>E-MAIL</b>			

**LEVEL OF SPONSORSHIP CHOSEN**

<b>PLATINIUM LEVEL</b>	<b>18 000 € (excl. VAT)</b>	<b>21 528 € (incl. VAT)</b>	
<b>GOLD LEVEL</b>	<b>12 000 € (excl. VAT)</b>	<b>14 352 € (incl. VAT)</b>	
<b>SILVER LEVEL</b>	<b>5 000 € (excl. VAT)</b>	<b>5 980 € (incl. VAT)</b>	

(tick the level selected)

**PAYMENT**

by banker's cheque made out to "SEE/ ERTS"

by bank transfer in Euros with no costs to the beneficiary to our account as follows :

BNP PARIBAS /Paris Maine Montparnasse – 20, bld Vaugirard -75015 PARIS - FRANCE

Bank # 30004

Bank code # 00274

Account # 00010336242

RIB code : 58

IBAN Code : FR76 3000 4002 7400 0103 3624 258 BIC : BNPAFRPPXV

by credit card (Eurocard/Mastercard, Visa, Carte Bleue, American Express)

no. (16 digits) \_\_\_\_\_ Expiry date \_\_\_\_\_

Signature and company stamp (if applicable)

- **All applications will be taken into account by order of arrival**

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**25 – 27 January 2006**  
**Toulouse, France**

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**Advanced Programme (4000 copies in colour)**

	(Excl. VAT)	(incl. VAT)	
<b>Back cover</b>	<b>1 500 €</b>	<b>1 794 €</b>	
<b>Inside font cover</b>	<b>1 000 €</b>	<b>1 196 €</b>	
<b>Inside back cover</b>	<b>900 €</b>	<b>1 076.74 €</b>	
<b>Full page inside</b>	<b>800 €</b>	<b>956.80 €</b>	
<b>Half page inside</b>	<b>500 €</b>	<b>598 €</b>	

**Book of Abstracts (distributed to all the participants)**

	(Excl. VAT)	(incl. VAT)	
<b>Back cover (color)</b>	<b>1 700 €</b>	<b>2 033.2 €</b>	
<b>Inside font cover (color)</b>	<b>1 200 €</b>	<b>1 435.2 €</b>	
<b>Inside back cover (color)</b>	<b>1 000 €</b>	<b>1 196 €</b>	
<b>Full page inside (B&amp;W)</b>	<b>900 €</b>	<b>1076.74 €</b>	

**(tick the advertisement selected)**

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*Bank # 30004*

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*IBAN Code : FR76 3000 4002 7400 0103 3624 258 BIC : BNPAFRPPXV*

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